

# Company Profile

CNS Power Co., Ltd.

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# 01

About CNS Power Co., Ltd.

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**"CNS Power is your trustworthy partner,  
providing prompt feedback in order to live up to our promises."**

CNS Power Co., Ltd. was established in 2003 and entered into global partnerships with HP, Microsoft, Toshiba, iLuv Mobile Accessories, Foxconn Innowatt, and Energizer as the authorized distributor. Through such partnerships, we supply products and solutions to retailers in South Korea and take up a meaningful market share in the market which includes but is not limited to department stores, CVS, Apple stores, stationery and book stores.

In 2016, CNS power launched its own brand Connetick, and entered the global market by introducing products such as fully wireless Bluetooth earphone, necklace-type Bluetooth earphone, wireless car charger mount, portable USB humidifier, clip-on wireless USB fan, bike phone mount, fast charging cable, Type-C mobile data hub, laptop all-in-one docking station, and more. Products under Connetick brand is designed and manufactured by CNS Power for distribution in both the domestic and global market.

With 16 years of successful business experience resulting in various product designs and developments, CNS Power Design Lab is newly established in 2019 with the plan of launching innovative and market-leading products by investing in visual design, 3D design, mechanical design and product development.

CNS Power, an expert in product design, development, and manufacture, ensures success of our global partners.



# Company History



## 2007 - 2010

- Launched CNS Power products in Korail Retail

– South Korean convenience store chain across nationwide railroad spots.

2010.12
- Signed exclusive distribution agreement with ELECOME

(within all regions of South Korea).

2010.12
- Launched CNS Power products in Family Mart

– South Korean convenience store chain.

2010.01
- Launched CNS Power products in GS25

– South Korean convenience store chain.

2009.10
- Launched HP branded products in 20 branches of Homeplus

– South Korean discount store retail chain.

2008.11
- Launched HP branded products in 12 branches of Homever

– South Korean discount store retail chain.

2007.02

## 2011-2013

- 2013.01

Signed supply agreement with Apple Store (Willy's, Neptune).
- 2011.12

Signed distribution agreement with Toshiba Digital Media Network Korea (laptops).
- 2011.10

Launched CNS Power products in C-SPACE

– South Korean convenience store chain.

## 2003-2006

- 2006.02

Opened HP Experience Center in Coex

– one of the largest convention and exhibition center in South Korea.
- 2005.09

Launched multiple brands as a licensee in GS Supermarket

(Computer H/W products, computer peripherals, electronic consumables).
- 2003.07

Launched multiple brands as a licensee in E-mart

(COMPAQ and peripheral devices).
- 2003.01

Launched multiple brands as a licensee in Grand Department Store and Grand Mart (HP, COMPAC, Samsung, Sambo).
- 2003.01

Sales channel partner agreement with HP(Hewlett Packard) Discount Store.
- 2003.01

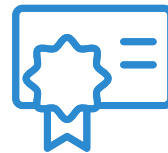
Established CNS Power Co., Ltd.

# Competitive Advantage



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Industry-leading sales figures with extensive experience in supplying mobile accessory products in retail chains.



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Vast experience and know-hows pertaining to the computer and mobile accessory market with more than 16 years of time working in cooperation with international brands such as Toshiba and HP.

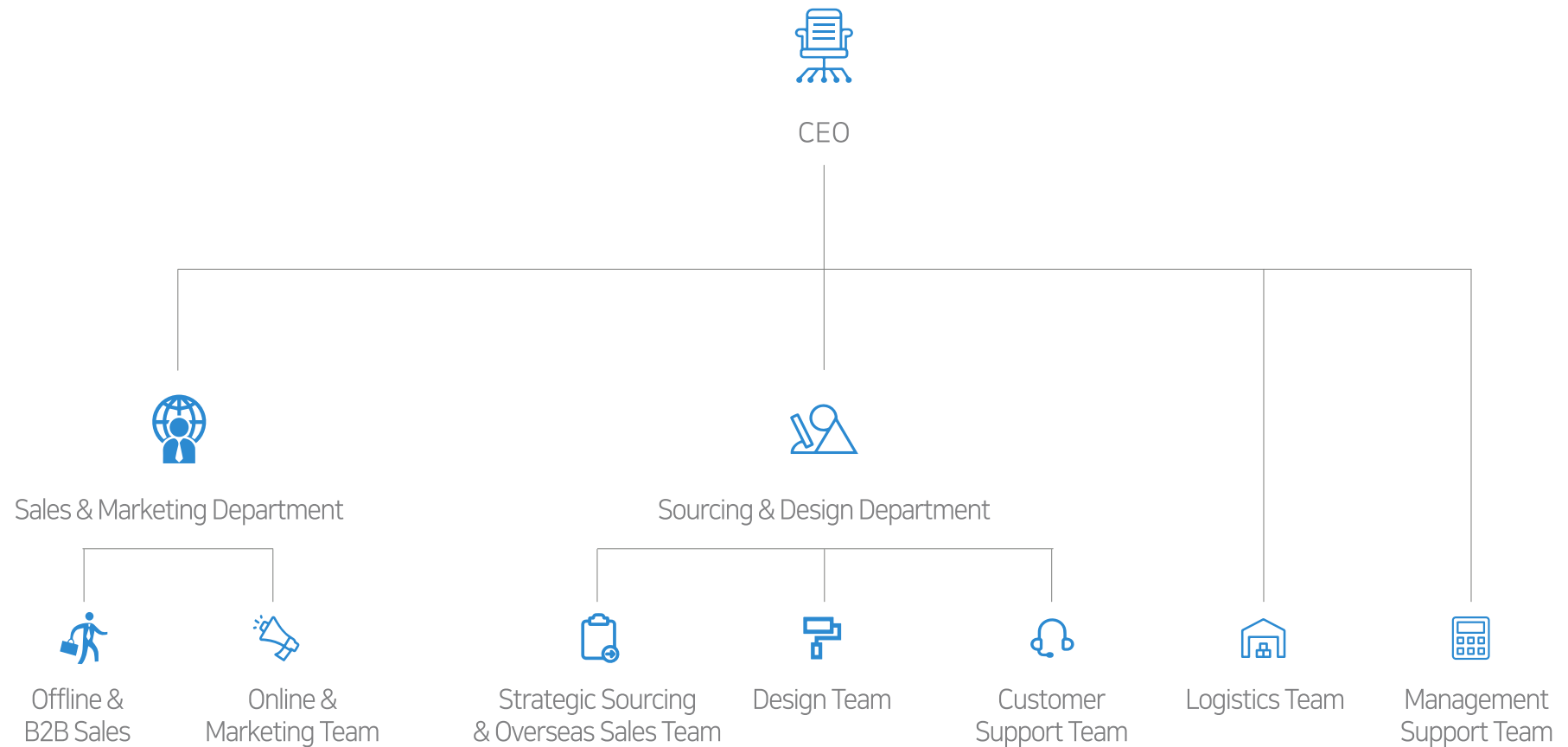


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Various online and offline sales channels.


# Organization Chart


07 /




## Seoul Headquarters

 2, 3, 4F 38, Jandari road 7-gil, Mapo-gu, Seoul, Republic of Korea (04034)

 +82 (0)2-333-7252

 +82 (0)2-3144-7220

 [www.cnspower.co.kr](http://www.cnspower.co.kr)  
[www.connetick.co.kr](http://www.connetick.co.kr)  
[www.amazon.com/shops/connetick](http://www.amazon.com/shops/connetick)


 <http://blog.naver.com/cnspower>

 <https://www.facebook.com/cnspower>

 <https://www.instagram.com/connetic>

## Warehouse

 78-47, Unjeong-ro, Paju-si, Gyeonggi-do, 10910, Republic of Korea (10910)

 +82 (0)31-904-7220



# 02

## Exclusive Brand for Domestic Market

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## Innovation Lifestyle Unquestionable Vaule

In 2006, iLuv began in New York in the mobile device accessory market, introducing accessory products for iPod.

Since then, iLuv has received 51 industry awards including Red Dot Design Award and iF Product Design Award, being recognized for its innovation, design and value.

iLuv is the market leader in the mobile device accessory market with the most comprehensive line of accessories for the mobile lifestyle such as Bluetooth earphone, speaker, and other IoT products.



design award  
winner



reddot design award

iLuv®



IoT



Audio



Case



Power Bank



Lightning Cable



HDMI Cable



Multiport Adapter



Earphones

## Energizer is a global leader in the dynamic business of providing power solutions with a full of portfolio of products.

The global brand Energizer known for its technology and quality provides power solutions such as portable battery-powered devices and also lifestyle products such as smartphone and mobile accessories.

Energizer power bank products are manufactured under strict quality control and go through safety tests in accordance with Energizer requirements of quality management system and Safety testing regulations.



Power Bank



Cable



Smartphone Screen Protetive Film



Car Mount for Smartphone

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## The Accessory Brand that Links Quality and Experience for your Mobile Device

Innowatt, a brand of Foxconn, established in 2014 which is aimed to create diversified functional products, such as power bank, Apple MFi cable, Car charger and Bluetooth device. The concept behind this is to connect consumer with ease, reliable products, and delicate after-sales service.



Power Bank



Hub



Screen Protector



Travel Adapter Kit



Power Soho



Lightning Cable



Car Charger

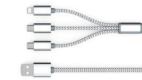
# 03

## CNS Power's Own Brand

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## Connection between Credible Technology & Product and Sensible Users

After years of experience in computer and mobile phone accessory market, CNS Power launched its own brand Connetick in 2016. CNS Power focuses on introducing new products that are both practical and functional to deliver innovative experiences to our customers in areas closely related to everyday life by continuing consumer and market research.



Cable



Adapter



Hub



Bike Mount



Bluetooth Earphones



QC 3.0 Car Charger



Fast Wireless charger

# 04

## Sales Channel (Domestic and Global Market)

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# Domestic Market\_Offline

16 /

Convenience Store



StoryWay

C/SPACE

GS25

APR

willy's

a\*shop

Frisbee

NEPTUNE

KMUG

대화

Supermarket Retailers

emart

Home plus

COSTCO

Hmart

전자랜드

Stationary & book stores

KYOBO 교보문고

HOTTRACKS

BANDI/LUNIS  
반디랜루니스

YP Books  
영풍문고

Alpha

오피스디포

Lyreco

Duty-Free Shops

SHINSEGAE  
DUTY FREE

LOTTE  
DUTY  
FREE

THE SHILLA  
duty free

Telecommunication Company

SK telecom

olleh kt



Others

청음샵

로드샵

멀티샵

# Domestic Market\_Online

17 /

E-commerce Open Market

Social Commerce Market

B2C Multi-Brand Retailers

Select Shop

11번가

AUCTION

Gmarket

INTERPARK

coupang

TMON

위메프

Online Electronics Shopping Mall

SHINSEGAE MALL

GS SHOP

O SHOPPING

LOTTE  
Homeshopping

Hmall

10X10

1300K  
Free Your Style

EARLY ADOPTER

FUNSHOP

B2B Online Shopping Mall

Web Portal

NAVER

TALK

COMPUZONE

국가대표 컴퓨터 쇼핑몰  
JOYZEN

ezwel

국군복지단

# Global Market

## : Connetick's Global Reach

### Now and For Years to Come

Connetick's Global Services reach out to countries all around the world.

Our mission is to help people experience Life Innovation with Connetick products.

Our aspirations mean not only to meet the needs of customers but also to provide customers with new value that exceeds their expectations.

Ultimately, we dream to approach closer demands of customers by investing and developing the best products for customer conveniences in every day life.








amazon

Search

Deliver to Sacramento 94203

6 Results


Filters



**CONNETICK Auto-Clamping Wireless Car Charger Mount 10W Qi Fast Charging, Phone Holder...**

\$34<sup>90</sup>


prime
Get it as soon as Wed, Mar 25  
FREE Shipping by Amazon



**USB Type C Cable 2.1A Fast Charging, CONNETICK, Kickstand Cable, USB-A to USB-C...**

\$12<sup>90</sup>


prime
Get it as soon as Tue, Mar 24  
FREE Shipping over \$25 by Amazon



**Quick Charge (Max 2.4A) and Fast Data-Transfer(480mb/s) Cable for 8pin Devices,...**

\$8<sup>50</sup>

FREE Shipping



**CONNETICK Micro USB (Female) to USB-C Adapter (Male), Aluminum, Convert Connector...**

\$3<sup>90</sup>

## CONNETICK

8Pin Charge Cable 2.1A Fast Charge & Sync, CONNETICK, Kickstand Cable, USB-A to 8Pin Charger, Data Transfer, Compatible with Phone 11 XS Pro Max XR X 8 Plus 7 Plus 6 6S Plus SE 5S 5C Pad (4ft, Black)



Size: 8Pin

Size:  
8Pin

3 Colors:  
Black

\$12<sup>90</sup>

FREE Shipping on orders over \$25.00 shipped by Amazon. & FREE Returns

This item is returnable

## CONNETICK

USB Type C Cable 2.1A Fast Charging, CONNETICK, Kickstand Cable, USB-A to USB-C Charger Cable, Data Transfer, Compatible with Samsung Galaxy S10 S10E S9 S8 S20 Plus, Note 10 9 8, and More(4ft, Red)



Size: Type C

Size:  
Type C

3 Colors:  
Red

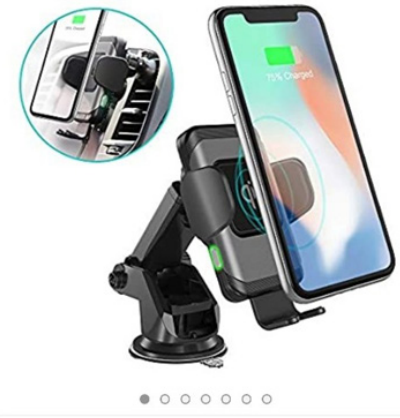
\$12<sup>90</sup>

FREE Shipping on orders over \$25.00 shipped by Amazon. & FREE Returns

This item is returnable

## Connetick

CONNETICK Auto-Clamping Wireless Car Charger Mount 10W Qi Fast Charging, Phone Holder, for Dashboard, Air Vent, Smart Sensor, Compatible with iPhone 11 Pro Max XS Max XR 8 Plus, Galaxy S10 S9 S8 etc.



Color: Black

\$34<sup>90</sup>

FREE Shipping & FREE Returns

This item is returnable

Want it Tuesday, March 24? Choose One-Day Shipping at checkout.

In Stock.

Qty: 1

# 05

## Company Story

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# About Company

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# About DESIGN LAB.

## Establishment of Design Lab

CNS Power Design Lab pursues developing innovative and market-leading products with qualified design professionals for both domestic and overseas markets.

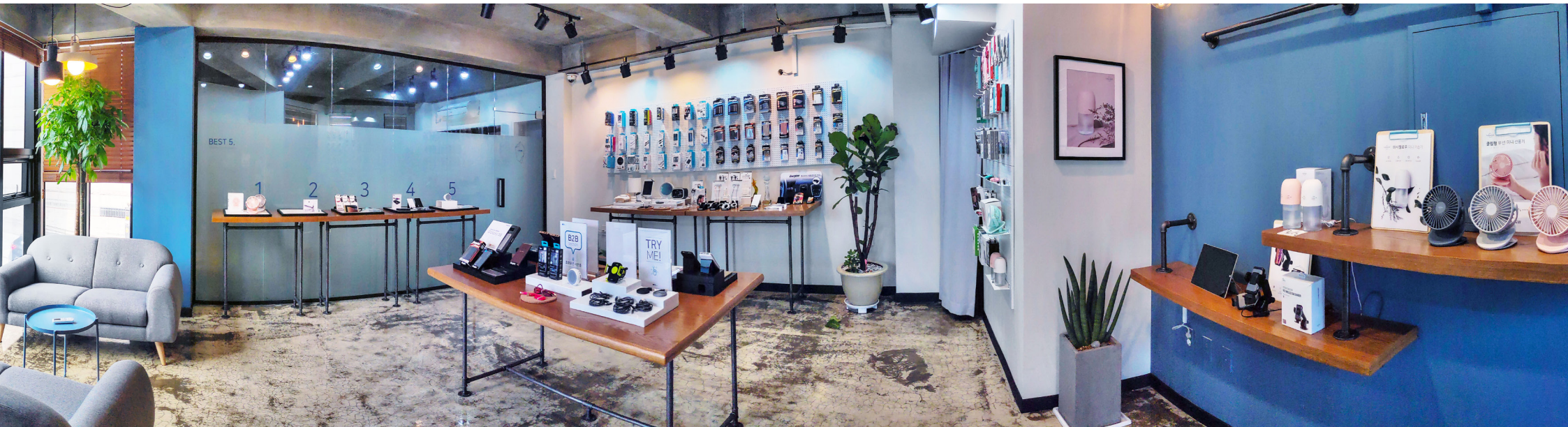
## Job Descriptions

-  Product Design Development
-  Package Design Development
-  Web Graphic Design
-  Mechanical Design Development
-  Design Trend Research





# About Showroom



# About Warehouse





# About Exhibition

**International** Hong Kong Electronics Fair Autumn 2019



**South Korea** KITAS Smart Device Show



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# Thank You for Reading

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